

## Doctor of Business Administration

The graduates of DBA:

1. demonstrate high professional competencies as business practitioners, executives, and consultants operating in a complex, global, and competitive environment;
2. contribute to long term viability and effectiveness of the organizations through application of theories to “real-life” situation;
3. produce highly interactive and dynamic researches with specific benefits to the organization and career; and
4. design business ideas and implement programs for community development.

Admission:

- Applicants to any doctoral degree must have masters degree with thesis.
- Applicants with masters degree without thesis are required to show proof that they have the competence to do research such as an acceptable dissertation proposal, a journal article from previous research conducted or undertake a simple research. A student, whose masters degree is in other field.

Documentary Requirements for Admission

- Duly signed application form
- Original Transcript of Records (TOR)
- Three (3) copies of passport size pictures (clear and not pixelated)
- Passport or Certificate of Live Birth issued by the National Statistics Office (NSO)
- Any proof of good citizenship and of no pending court case.
- Payment of a non-refundable application fee of P3,500.00 or USD 80.00
- Application of all foreign students shall be processed in accordance with existing rules and regulations imposed by the Commission on Higher Education (CHED) and the Philippine Bureau of Immigration.
- Pledge by a student to abide by and comply with the rules and regulations of IFSU and Philippines.

The Teaching methods used is Blended Learning in which 70% of it is using the Learning Management System (LMS), and the other 30% is by face to face discussion.

Faculty (Doctor of Business Administration)

DR. IVAN BAGUILAT  
DR. DIOSDADO M. AQUINO  
DR. NANCY ANN P. GONZALES  
DR. SERAFIN L. NGOHAYON  
DR. VIVAN DUMELOD  
DR. EVA MARIE DUGYON

# CURRICULUM



Republic of the Philippines  
**IFUGAO STATE UNIVERSITY**  
 Nayon, Lamut, Ifugao

## DOCTOR OF BUSINESS ADMINISTRATION

Revised Curriculum Approved under Board of Regents Resolution No. 113 dated March 21, 2011  
 Effective SY 2011-2012

ID No. \_\_\_\_\_ Name of student: \_\_\_\_\_

<b>I Core Courses in Management (Required 18 credits)</b>		GRADE	Credits
DMC 535	Financial Management		3
DMC 536	Marketing Management		3
DMC 546	Project Management		3
DMC 519	Business Research		3
DMC 534	Organizational Behavior		3
DMC 548	Strategic Planning & Implementation		3
DMC 550	Logistics & Supply Chain Management		3
DMC 571	Customer Relationship Management		3
DMC 583	Strategic Human Resource Management		3
<b>II Major Concentration in Management (Required: 9 credits)</b>			
DCC 607	Creating World Class Company		3
DCC 613	Managing Risk & Investment Strategies		3
DCC 615	Management Leadership Dynamic		3
<b>III Research Preparation Tutorials (Required: 15 credits)</b>			

RES 651	Research Concept: Construct and Design		3
RES 652	Advanced Studies in Research Presentation & Qualitative Analysis		3
RES 653	Statistical Analysis for Research		3
RES 654	Effective Problem Solving and Decision Making		3
RES 655	The Research Proposal and Data Gathering Instruments		3

**IV Independent Guided Studies (Required: 2 credits)**

DCC 591	Professional Portfolio Project		2
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**V Dissertation (Required: 16 credits)**

RES 985	Dissertation Proposal		4
RES 990	Dissertation Project		12

**TOTAL UNITS**

**60**