



Republic of the Philippines
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MEMORANDUM NO. ³⁷/₈ s. 2011

TO: **ALL ADMINISTRATIVE COUNCIL MEMBERS**
This University

FROM: 
SERAFIN L. NGOHAYON, Ph.D.
University President

SUBJECT: **ATTENDANCE TO THE INTERNATIONAL SEMINAR
ON CURRENT TRENDS IN STRATEGIC
MANAGEMENT**

DATE: **November 17, 2011**

Please be informed of the *International Seminar on Current Trends in Strategic Management* that will be held on November 24-27, 2011 at the Center for Japan and International Studies, with a registration fee of Php4,800.00 to defray costs of speakers' honoraria, board and lodging and kits.

In harmony with the University's advocacy on constant upgrading as a way to ease the difficulties overwhelming administrators/executives, you are hereby invited to attend the first day (November 24, 2011) for **free**- the cost of which (Php1,000.00) will be borne by the University. Should you wish to continue and attend all the following days, as we strongly recommend, you will only pay the remaining balance of the registration fee.

Schedule of lectures is as follows:

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|---------------------------|---|
| Day 1 (November 24, 2011) | Toyota Way of Management
(Planning and Administration/Management Subjects) |
| Day 2 (November 25, 2011) | Research in Business, Education,
Public administration |
| Day 3 (November 26, 2011) | Financial Management/Fiscal Administration/
Fiscal Administration as a Current Issue in
Education |
| Day 4 (November 27, 2011) | Human Behavior in Organization
Personnel Administration |

For your information and commitment.