

Bachelor of Science in Tourism

Program Description

The program will equip students with competencies related to the basic and core requirements as well as those associated with major and minor areas of concentration and elective courses.

Graduates of BS Tourism:

1. Demonstrate adequate professional competencies in hospitality and tourism industry both locally and internationally.
2. Display capabilities in doing research and extension activities
3. Exemplify cultural sensitivity with strong economic, social, moral, and aesthetic values
4. Demonstrate social responsibility and commitment to their roles in achieving sustainable development and promotion of the quality of life;
5. Develop potentials to seek innovation and creativity in the enhancement of professional excellence and ethical values;
6. Engage in wholesome and productive entrepreneurial activities

Career Opportunities:

A. Entry-Level Jobs

1. Travel account representative
2. Tour Coordinator
3. Local Tourism Officer
4. Airline flight attendant
5. Tour Escort
6. Staff of the Department of Tourism and other tourism-oriented institutions

B. Advanced Office Positions

- a. Office manager
- b. Owner of tourism enterprise
- c. Tourism consultant/adviser
- d. Office Manager of government offices related to tourism

Faculty (Bachelor of Science in Tourism)

MS. EULALIE DULNUAN
MS. SHANE BUGTONG
MS. ARNALYN U. MAGANGAT
MS. ARYAN YUZON

The Teaching methods used are classroom discussions, Laboratory and On-the-Job Trainings.



CURRICULUM

Republic of the Philippines
IFUGAO STATE UNIVERSITY
 Nayon, Lamut, Ifugao

BACHELOR OF SCIENCE IN TOURISM

CMO NO. 30, s. 2006

FIRST YEAR - FIRST SEMESTER			
COURSE CODE	DESCRIPTIVE TITLE	TOTAL UNITS	PRE-REQUISITE
ENGL 11	Study & Thinking Skills	3	
FIL 11	Komunikasyon sa Akademikong Filipino	3	
BM 11	Business Math	3	
BST 111	Principles of Tourism 1	3	
PER DEV 11	Personality Development and Public Relations	3	
BST 112	Introduction to Hospitality Industry	3	
BST 113	Principles of Safety, Hygiene and Sanitation	3	
RUR DEV 11	Introduction to IPED Rural Development	3	
PE 11-A	Physical Fitness and Self Testing Activities	2	
NSTP 11	Civic Welfare Training Service	3	
	TOTAL	29	

FIRST YEAR - SECOND SEMESTER			
COURSE CODE	DESCRIPTIVE TITLE	TOTAL UNITS	PRE-REQUISITE
ENGL 12	Writing in the Discipline	3	ENG 11
FIL 12	Pagbasa at Pagsulat Tungo sa Pananaliksik	3	FIL 11
BST 145	Principles of Tourism 2	3	BST 111
MATH 11-A	College Algebra	3	
BST 114	Principles of Management for Hospitality Operations	3	
BST 115	Front Office Service and Procedure	3	
EN SCI 11	Environmental Science	3	
BST 116	Eco Tourism	3	
BST 117	Industry Tour 1	1	
PE 12-A	Individual and Dual Sports	2	PE 11
NSTP 12	Civic Welfare Training Service	3	NSTP 11
	TOTAL	30	

SECOND YEAR - FIRST SEMESTER			
COURSE CODE	DESCRIPTIVE TTILE	TOTAL UNITS	PRE-REQUISITE
BST 118	Total Quality Management	3	
BST 119	Domestic Tourism (Cordillera Culture and Cuisine)	3	
BST 120	Tour Guiding and Escorting	3	
BST 121	Tourism Planning and Development	3	
IT 11-C	Fundamentals of Information Technology	3	
BST 122	Travel Agency Management & Operations	3	
BST 123	Human Behaviour in Organization	3	
STAT 11-C	Probability and Statistics	3	MATH 11
PE 13-A	Rhythmic Activities	2	
	TOTAL	26	

SECOND YEAR - SECOND SEMESTER			
COURSE CODE	DESCRIPTIVE TTILE	TOTAL UNITS	PRE-REQUISITE
SOC SCI 14F	Politics, Governance and the New Constitution	3	
BST 124	Philippine Tourism	3	BST 112
HUM 11-A	Introduction to Humanities	3	
BST 125	Principles of Marketing	3	
BST 126	Basic Finance	3	
BST 127	Culinary Arts and Science	3	
FORLANG 1	Asian Language-Japanese/Mandarin	3	
BST 128	Business Communication	3	ENG 11
BST 129	Industry Tour 2	1	
PE 14-A	Team Sports	2	PE 11
	TOTAL	27	

THIRD YEAR - FIRST SEMESTER			
COURSE CODE	DESCRIPTIVE TTILE	TOTAL UNITS	PRE-REQUISITE
BST 130	Heritage Tourism	3	
SOC SCI-11-C	General Psychology with Drug Abuse Prevention	3	
BST 131	Tourism Marketing	3	BST 125
BST 132	Management Information Technology with Hotel System Application	3	IT 11
BST 133	Transportation Management	3	
BST 134	Basic Accounting for Hospitality	3	
FORLANG 2	International Language	3	
BST 135	Convention, Leisure, Sports and Recreation Management	3	

TOTAL	24
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THIRD YEAR - SECOND SEMESTER			
COURSE CODE	DESCRIPTIVE TITLE	TOTAL UNITS	PRE-REQUISITE
SOC SCI 15A	Philippine History: Its Roots and Development	3	
SOC SCI 17	Cultural Anthropology	3	
PHILO 11-C	Philosophy of Man with Logic	3	
SOC SCI 13B	Basic Economics with TAR	3	
PI 11-A	Life, Works and Writings of Rizal	3	
BST 136	Hospitality and Tourism Laws	3	
BST 137	Airline Operations	3	
BST 138	Western and Classical Cuisine	4	
TOTAL		25	

SUMMER			
COURSE CODE	DESCRIPTIVE TITLE	TOTAL UNITS	PRE-REQUISITE
SFP 100A	Tourism Jr. Practicum 1 (180 hrs)	3	All major and minor subjects of 1st and 2nd and 3rd year
TOTAL		3	

FOURTH YEAR - FIRST SEMESTER			
COURSE CODE	DESCRIPTIVE TITLE	TOTAL UNITS	PRE-REQUISITE
BST 139	Entrepreneurship and Business Planning	3	
BST 140	Tourism Research Methods and Techniques	3	
BST 141	Events Management	4	
BST 142	Tourism Impact and Sustainability	3	
BST 143	Human Resource Management on the Hospitality Industry	3	
BST 144	World Tourism	3	
LIT 12-A	World Literature	3	
TOTAL		22	

FOURTH YEAR - SECOND SEMESTER			
COURSE CODE	DESCRIPTIVE TITLE	TOTAL UNITS	PRE-REQUISITE

SFP 100B	Tourism Sr. Practicum 2 (500 hrs)	9	All major and minor subjects
TOTAL		9	

TOTAL UNITS	195
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